

EXTERNAL HIRING

Stealing

Along with your search within your practice make sure that you have an open eye for suitably qualified people currently working in other places, especially the service industry.

As you and your team make your way around your community notice the qualifying character traits in the people who serve you in shops, banks, professional offices, real estate offices and the like.

The job satisfaction levels in most industries are not that high and certainly not nearly as high as the chiropractic industry. It's always worth 'testing the water' if you get the WOW factor attention from a certain person who is serving you. You never know when they may be looking for a career change and they may be working their way out of their current job just waiting for you to come along with your life-changing offer.

ACTION STEP

Do a brainstorming of those people in your local community who are possible super CAs.